

Media Contact:
Dr. Susan Rubin, DMD, HHC
Better School Food
(914) 864-1293
drsusan@betterschoolfood.org



Better School Food Launches Website

Site Supports Film “*Two Angry Moms*”; Provides Information, Resources for Improving Health of America’s Children

Mt. Kisco, NY – May 08, 2007 – Better School Food (BSF), a nonprofit organization dedicated to improving school food for a positive impact on children’s health, behavior and learning, today announced the launch of its website at www.betterschoolfood.org. The site offers information, forums and resources on upgrading school food programs, which are responsible for a large portion of the daily meals of America’s 72 million school-aged children.

The website launches in conjunction with the May 8 premiere of the film *Two Angry Moms*, which was produced by award-winning documentary filmmaker Amy Kalafa in conjunction with BSF founder, dentist and nutritionist Dr. Susan Rubin. The film explores the roles the federal government, corporate interest, school administration and parents play in the feeding of America’s children. Kalafa and Rubin have interviews and appearances scheduled with national media outlets support of the film.

“I founded Better School Food to ensure that kids eat better and are healthier,” says Dr. Rubin. “Amy and I became the two angry moms when we saw firsthand the harm that a poor diet can inflict on a child’s health. Texas Agricultural Secretary Susan Coombs said that it would take not two, but two *million* angry moms in order to change school food. We aim to make this happen through our website, our film and our organization.”

For more information on BSF and *Two Angry Moms*, visit www.betterschoolfood.org or contact Dr. Rubin at drsusan@betterschoolfood.org.

About Better School Food

Founded in 2005, Better School Food (BSF) is a nonprofit organization dedicated to improving school food for a positive impact on children’s health, behavior and learning.

BSF founder Susan Rubin, DMD, HHC, is a dentist, holistic nutritionist and parent of three who has been advocating better school food for a decade. BSF aims to provide resources and guidance to parents who are inspired to take action after seeing the film *Two Angry Moms*, created by award-winning documentary filmmaker and Yale University Department of Medicine and Psychiatry Lecturer Amy Kalafa, HHC. For more information, visit www.betterschoolfood.org.

###